DIAGEO

PRESS RELEASE

For attribution to Sophie Kelly, Global Head of Agave, Diageo

These claims of adulteration are outrageous and categorically false; Don Julio and Casamigos tequilas are crafted from 100% Blue Weber Agave and, following a rigorous certification process by the CRT, are in full compliance with the official tequila standard (NOM) and U.S. TTB regulations. We look forward to vigorously defending the quality and integrity of our Tequilas in court.

Contacts:

Barabino & Partners - Tel. 02/72.02.35.35 Francesca Toselli f.toselli@barabino.it - Cell. 334 91 30 214 Federico Vercellino f.vercellino@barabino.it - Cell. 331.57.45.171